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**50 Great Myths of Popular Psychology** - Scott O. Lilienfeld - 2011-09-15

50 Great Myths of Popular Psychology uses popular myths as a vehicle for helping students and laypersons to distinguish science from pseudoscience. Uses common myths as a vehicle for exploring how to distinguish factual from fictional claims in popular psychology. Explores topics that readers will relate to, but often misunderstand, such as 'opposites attract', 'people use only 10% of their brains', and 'handwriting reveals your personality'. Provides a
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Myths and Misconceptions in Modern Physics - John Philip Claybourne - 2003-07-01
Erroneous conclusions and gaps in modern physical theory are revealed. Perceived conflicts between classical and quantum are eliminated, partly as a result of a new theory of electric fields. The new theory explains relativistic mass increase and mass decrement in the nucleus, identifying a supplementary term needed in Einstein's famous equation E = mc2. The theory
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Relations Between Africans and African Americans - Godfrey Mwakikagile - 2007-01-01
The author, born and brought up in Africa, looks at relations between Africans and African Americans which have sometimes been described by different observers as "stormy," "complex," "sticky," and even "hostile" as one Nigerian professor put it. This is the third edition which includes information about African immigrants in the United States. Together with foreign students from Africa, they constitute the largest number of continental Africans who interact with African Americans on daily basis.
Understanding Sexual Offending - Patrick Lussier - 2020-10-25
Addressing common myths and misconceptions about sexual offending, this book highlights the current state of scientific knowledge about the origins and the development of sexual offending. It offers a critical overview of current criminal justice policies and close to 100 years of research on how to best improve these policies through theoretically-grounded and methodologically-rigorous research. Focusing on proactive prevention-oriented strategies, this book revisits popular ideas about sexual offending through an evidence-based lens, addressing ideological and populist discourse that has led to ineffective and reactive policies. It advocates for a clearly defined concept of the phenomenon of sexual offending to underpin research and treatment. Uniquely, authors consider sexual offending from the viewpoint of criminal justice research and practitioners, incorporating the sociohistorical construction of sexual offending as a social problem, developmental life course research, and the impact of social policies. This book is a call for more proactive research on the origins and the development of sexual offending over the life course.
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**Great Myths of Personality** - M. Brent Donnellan - 2021-03-09
Great Myths of Personality teaches critical thinking skills and key concepts of personality psychology through the discussion of popular myths and misconceptions. Provides a thorough look at contemporary myths and misconceptions, such as: Does birth order affect personality? Are personality tests an accurate way to measure personality? Do romantic partners need similar personalities for relationship success? Introduces concepts of personality psychology in an accessible and engaging manner. Focuses on current debates and controversies in the field with references to the latest research and scientific literature.
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This book presents a unique account of social myths about autism and how these have shaped the lives of people on the autism spectrum. It offers the first in-depth exploration of the history of attitudes and beliefs about autism that incorporates the perspectives of individuals on the spectrum themselves, working as co-constructors of autism research and future practice. From ‘savant syndrome’ to the conception that people with autism lack empathy, each chapter examines a different social myth – tracing its origins, highlighting the implications it has had for individuals on the spectrum and their families, debunking misconceptions and reconstructing the myth with recommendations cutting-edge research. This book offers researchers, practitioners, individuals and families living with autism spectrum disorder a deeper, more accurate, more comprehensive understanding of the beliefs about the traits and abilities of individuals on the autism spectrum; with practical ways to re-shape these into more proactive and supportive practices, it offers an alternative view in which individuals on the spectrum are presumed to be competent and capable of constructing their own futures.

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An Apple a Day - Joe Schwarcz - 2009-01-13
Eat salmon. It’s full of good omega-3 fats. Don’t
eat salmon. It’s full of PCBs and mercury. Eat

Don’t eat more veggies. The pesticides will give
you cancer. Forget your dinner jacket and put on
your lab coat: you have to be a nutritional
scientist these days before you sit down to
eat—which is why we need Dr. Joe Schwarcz, the
expert in connecting chemistry to everyday life.
In An Apple a Day, he’s taken his thorough
knowledge of food chemistry, applied it to
today’s top food fears, trends, and questions, and
leavened it with his trademark lighthearted
approach. The result is both an entertaining
revelation of the miracles of science happening
in our bodies every time we bite into a morsel of
food, and a telling exploration of the myths,
claims, and misconceptions surrounding our
obsession with diets, nutrition, and weight.
Looking first at how food affects our health, Dr.
Joe examines what’s in tomatoes, soy, and
broccoli that can keep us healthy and how the
hundreds of compounds in a single food react
when they hit our bodies. Then he investigates
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Japan's Modern Myth - Roy Andrew Miller - 1982
This text analyzes the Japanese psyche through the Japanese language, and the myths and misconceptions that have been built around it.

Post Modern Investment - Garry B. Crowder - 2012-11-08
Debunking outdated and inaccurate beliefs about investment management and reveals the new realities of the post-modern financial markets There have been a lot of big changes in the investment world over the past decade, and many long-cherished beliefs about the structures and performance of various investments no longer apply. Unfortunately the news seems not to have reached many thought leaders and investment professionals who persist in trying, and failing, to apply 20th-century thinking to 21st-century portfolio management. Nowhere is this more true than when it comes to the subject of alternative investments. Written by an all-star team of investment management experts, this book debunks common myths and misconceptions about most classes of alternative investments and offers valuable advice on how to develop investment management and asset allocation strategies consistent with the new realities of the ever-changing world of alternative investments. Covers most alternative asset classes, including private equity, real estate, managed futures, hedge funds, commodity indices, and more Debunks long-held assumptions about the structure and performance of various investment classes that continue to dominate the industry Explores the implications for investment managers of the proliferation of international
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50 Great Myths of Human Evolution - John H. Relethford - 2017-01-17
50 Great Myths of Human Evolution uses common misconceptions to explore basic theory and research in human evolution and strengthen
and research in human evolution and strengthen students. Examines intriguing—yet widely misunderstood—topics, from general ideas about evolution and human origins to the evolution of modern humans and recent trends in the field. Describes what fossils, archaeology, and genetics can tell us about human origins. Demonstrates the ways in which science adapts and changes over time to incorporate new evidence and better explanations. Includes myths such as “Humans lived at the same time as dinosaurs;” “Lucy was so small because she was a child;” “Our ancestors have always made fire;” and “There is a strong relationship between brain size and intelligence.” Comprised of stand-alone essays that are perfect for casual reading, as well as footnotes and references that allow readers to delve more deeply into topics.

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Great Myths of Adolescence - Jeremy D. Jewell
- 2018-12-10
A research-based guide to debunking commonly misunderstood myths about adolescence Great Myths of Adolescence contains the evidence-based science that debunks the myths and commonly held misconceptions concerning adolescence. The book explores myths related to sex, drugs and self-control, as well as many others. The authors define each myth, identify each myth’s prevalence and present the latest and most significant research debunking the myth. The text is grounded in the authors’ own research on the prevalence of belief in each myth, from the perspective of college students. Additionally, various pop culture icons that have helped propagate the myths are discussed. Written by noted experts, the book explores a wealth of topics including: The teen brain is fully developed by 18; Greek life has a negative effect on college students academically; significant mood disruptions in adolescence are inevitable; the millennial generation is lazy; and much more. This important resource: Shatters commonly held and topical myths relating to gender, education, technology, sex, crime and more Based in empirical and up-to-date research including the authors' own Links each myth to icons of pop culture who/which have helped propagate them Discusses why myths are harmful and best practices related to the various topics A volume in the popular Great Myths of Psychology series Written for undergraduate students studying psychology modules in Adolescence and developmental psychology, students studying childhood studies and education studies, Great Myths of Adolescence offers an important guide that debunks misconceptions about adolescence behavior. This book also pairs well with another book by two of the authors, Great Myths of Child Development.

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Information is Beautiful - David McCandless - 2009
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Shatters the most commonly-held child
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**Origins of the Specious** - Patricia T. O'Connor - 2010-08-24

Do you cringe when a talking head pronounces “niche” as NITCH? Do you get bent out of shape when your teenager begins a sentence with “and”? Do you think British spellings are more “civilised” than the American versions? If you answered yes to any of those questions, you’re myth-informed. In Origins of the Specious, word mavens Patricia T. O’Connor and Stewart Kellerman reveal why some of grammar’s best-known “rules” aren’t—and never were—rules at all. This playfully witty, rigorously researched book sets the record straight about bogus word
known “rules” aren’t—and never were—rules at français, fake acronyms, and more. Here are some shockers: “They” was once commonly used for both singular and plural, much the way “you” is today. And an eighteenth-century female grammarian, of all people, is largely responsible for the all-purpose “he.” From the Queen’s English to street slang, this eye-opening romp will be the toast of grammaphiles and the salvation of grammaphobes. Take our word for it.

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**Cracking security misconceptions** - Andrew Peterson - 2016

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**Language Myths** - Laurie Bauer - 1998-11-26

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A unique collection of original essays by 21 of the world's leading linguists. The topics discussed focus on some of the most popular myths about language: The Media Are Ruining English; Children Can't Speak or Write Properly Anymore; America is Ruining the English Language. The tone is lively and entertaining throughout and there are cartoons from Doonesbury and The Wizard of Id to illustrate some of the points. The book should have a wide readership not only amongst students who want to read leading linguists writing about popular misconceptions but also amongst the large number of people who enjoy reading about language in general.

Great Myths of Adolescence - Jeremy D. Jewell - 2018-12-10
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Seven Myths About Education - Daisy Christodoulou - 2014-03-14

In this controversial new book, Daisy Christodoulou offers a thought-provoking critique of educational orthodoxy. Drawing on her recent experience of teaching in challenging schools, she shows through a wide range of examples and case studies just how much classroom practice contradicts basic scientific principles. She examines seven widely-held beliefs which are holding back pupils and teachers:

- Facts prevent understanding
- Teacher-led instruction is passive
- The 21st century fundamentally changes everything
- You can always just look it up
- We should teach transferable skills
- Projects and activities are the best way to learn
- Teaching knowledge is indoctrination.

In each accessible and engaging chapter, Christodoulou sets out the theory of each myth, considers its practical implications and shows the worrying prevalence of such practice. Then, she explains exactly why it is a myth, with reference to the empirical and up-to-date research including the authors' own. Links each myth to icons of pop culture who/which have helped propagate them.

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Myths of Social Media - Michelle Carvill - 2020-03-03
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millennials are all adept social media experts, that businesses always have to be available 24/7 and ultimately none of it really matters, as the digital space is full of fake news and online messaging is seen as inauthentic. Don't they? The use of social media as a business tool is dominated by falsehoods, fictions and fabrications. In Myths of Social Media, digital consultant Michelle Carvill and workplace psychologist Ian MacRae dismiss many of the most keenly-held misconceptions and instead, present the reality of social media best practice. Using helpful and instructive, sometimes entertaining and occasionally eye-watering examples of what you should and should not do, Myths of Social Media debunks the most commonly held myths and shows you how to use social media effectively for work and at work.

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50 Great Myths of Popular Psychology - Steven Jay Lynn - 2010
Uses popular myths as a vehicle for helping students and laypersons to distinguish science
provides undergraduate science educators with a path to understanding students, accommodating their individual differences, and helping them grasp the methods—and the wonder—of science. What impact does teaching style have? How do I plan a course curriculum? How do I make lectures, classes, and laboratories more effective? How can I tell what students are thinking? Why don't they understand? This handbook provides productive approaches to these and other questions. Written by scientists who are also educators, the handbook offers suggestions for having a greater impact in the classroom and provides resources for further research.

**Science Teaching Reconsidered** - National Research Council - 1997-03-12
Effective science teaching requires creativity, imagination, and innovation. In light of concerns about American science literacy, scientists and educators have struggled to teach this discipline more effectively. Science Teaching Reconsidered
provides undergraduate science educators with a path to understanding students, accommodating their individual differences, and helping them grasp the methods--and the wonder--of science. What impact does teaching style have? How do I plan a course curriculum? How do I make lectures, classes, and laboratories more effective? How can I tell what students are thinking? Why don't they understand? This handbook provides productive approaches to these and other questions. Written by scientists who are also educators, the handbook offers suggestions for having a greater impact in the classroom and provides resources for further research.

In the Know - Russell T. Warne - 2020-10-31
Emotional intelligence is an important trait for success at work. IQ tests are biased against minorities. Every child is gifted. Preschool makes children smarter. Western understandings of intelligence are inappropriate for other cultures. These are some of the statements about intelligence that are common in the media and in popular culture. But none of them are true. In the Know is a tour of the most common incorrect beliefs about intelligence and IQ. Written in a fantastically engaging way, each chapter is dedicated to correcting a misconception and explains the real science behind intelligence. Controversies related to IQ will wither away in the face of the facts, leaving readers with a clear understanding about the truth of intelligence.
Myths, Misconceptions, and Invalid Assumptions of Counseling and Psychotherapy - Jeffrey Kottler - 2020-03-13
There are certain assumptions about the practice of counseling that are accepted as "truths," beliefs that are so pervasive that they remain unchallenged by almost all practitioners of all persuasions and approaches. In this book noted authors Jeffrey Kottler and Rick Balkin cover a wide range of myths, misconceptions, and assumptions that have remained unchallenged or

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Myths of PR - Rich Leigh - 2017-04-03

and practice of public relations as a vehicle for helping startup owners, brand marketers, communications practitioners and students to distinguish between fads and tried-and-tested PR practice. Its purpose is to shatter widespread misconceptions about PR, and grant readers insights into why these myths have endured in spite of clearly demonstrable evidence to the contrary. By exploring topics that readers will relate to (though many might frequently misunderstand), Myths of PR will shed new light on essential PR methodology. From the assumption that PR is a never-ending party, propagated by the way the industry is shown in the media and entertainment, to more potentially damaging misconceptions such as the often-repeated 'all publicity is good publicity', it is an engaging, anecdotal read that offers authentic insights into the reality of PR practice from one of the brightest and most exciting young communication experts in the UK.
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**Debunking History** - Edgar Geoffrey Rayner - 2002
History is full of myths, legends, fables, folklore, misinformation, and misconceptions. This book presents some of the most popular and most enduring of these myths from the American and French Revolutions to the two world wars and beyond.

**Understanding the Misconceptions of Science** - Don Lincoln - 2019-04-15

**Sex, Slavery and the Trafficked Woman** - Ramona Vijeyarasa - 2016-03-03
Sex, Slavery and the Trafficked Woman is a go-to text for readers who seek a comprehensive

and current debates and perspectives on the issue. It presents a more nuanced understanding of human trafficking and its victims by examining - and challenging - the conventional assumptions that sit at the heart of mainstream approaches to the topic. A pioneering study, the arguments made in this book are largely drawn from the author’s fieldwork in Ukraine, Vietnam and Ghana. The author demonstrates to readers how a law enforcement and criminal justice-oriented approach to trafficking has developed at the expense of a migration and human rights perspective. She highlights the importance of viewing trafficking within a broad spectrum of migratory movement. The author contests the coerced, female victim archetype as stereotypical and challenges the reader to understand trafficking in an alternative manner, introducing the counterintuitive concept of the ‘voluntary victim’. Overall, this text provides readers of migration and development, gender studies,
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**Great Myths of the Brain** - Christian Jarrett - 2014-11-17

Explores commonly-held myths of the brain through the lens of scientific research, backing up claims with studies and other evidence from the literature. Looks at enduring myths such as "Do we only use 10% of our brain?", "Pregnant women lose their mind", "Right-brained people are more creative" and many more

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**Science Myths Unmasked** - David Isaac Rudel - 2011
In Science Myths Unmasked Volume 2, David Rudel continues to expose common errors in science education. This sequel takes the discussion into the realm of physical science, rectifying commonly taught misconceptions about topics covered in chemistry and physics courses, including combustion, simple machines, states of matter, phase changes, electricity, and light. Rudel's accessible style makes Science Myths Unmasked a worthwhile read for life-long learners and a great gift for bright high school students interested in all the myths they have been taught by inaccurate textbooks. State-

shocking degree of misinformation, largely because they are less interested in conveying accurate science than in training students to bubble in the right oval on multiple-choice, standardized tests. Rudel provides thorough background for each topic, empowering science teachers to sculpt the material to match the needs of their students. Numerous illustrations and suggested experiments complement the coverage, portraying precisely why many standard explanations are false and how we can better fulfill our obligation to provide genuine science to middle school and high school students.

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**Auerbach's Wilderness Medicine E-Book**
Paul S. Auerbach - 2016-09-21
Now in its 7th edition, Auerbach’s Wilderness Medicine continues to help you quickly and decisively manage medical emergencies encountered in any wilderness or other austere setting! World-renowned authority Dr. Paul Auerbach and 2 new associate editors have assembled a team of experts to offer proven, practical, visual guidance for effectively diagnosing and treating the full range of issues that can occur in situations where time and resources are scarce. This indispensable resource equips physicians, nurses, advanced practice providers, first responders, and rescuers with the essential knowledge and skills to effectively address and prevent injuries and illnesses – no matter where they happen! Face any medical challenge in the wilderness with expert guidance from hundreds of outstanding world experts edited by Dr. Auerbach and 2 new
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**Identifying the Antichrist** - Paul Wild - 2020-03-24

“And then shall that Wicked be revealed” 2 Thessalonians 2:8 In his third book in a series that includes The Timing of the Rapture and Is the United States Mentioned in Bible Prophecy: With a Treatise on the Ezekiel 38 and psalm 83 regarding the antichrist’s origin and characteristics. Much of the speculation regarding the identity of the pivotal person in end-times prophecy has hinged more on identifying powerful, influential men who are perceived as evil rather than uncovering the subtle details of his persona. Paul will: Identify his country of origin and his religious and cultural background Provide details on his physical and intellectual traits Provide details on the timing of his arrival and speculation on his age at that time Challenge the focus on Rome and Europe as his seat of power and place the focus on the Middle East Settle the argument on who Magog is from the Ezekiel 38-39 war narrative and how that war affects the rise and fall of modern nations leading to his ascension Show that the last three yearly Feasts of Israel set the pattern for the rapture of the Church, the repentance of Israel, the ruination of the antichrist, and the return of Jesus. This book is
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**Ancient Wisdom and Modern Misconceptions** - Wolfgang Smith
2013

Myths of Leadership - Jo Owen - 2017-10-03
WINNER: CMI Management Book of the Year 2019 - Aspiring Leaders Category
The best leaders are born, not made. The best leaders are always in control. The best leaders are those with the highest IQs. But are they really? The thinking surrounding what makes the greatest leaders is increasingly muddled by stereotypes, snake oil promises and pseudo-science. The best leaders rely on fact, not fads. Myths of Leadership blasts away the fluff and confronts false legends head on. Jo Owen uses the most credible research to analyze each myth, using international business case studies, leadership theory and insightful interviews, to uncover the truth. This is a compelling and practical examination of the most pervasive misconceptions about leadership that will help you elevate your own leadership abilities, better inspire your team and empower your organization by thinking differently.

Entertaining but evidence-based, Myths of Leadership throws out the management jargon and skewers over-hyped leadership trends to bring you the best practical tips you need to become a better leader.
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Nazi Germany - Catherine A. Epstein - 2015-01-27
Nazi Germany: Confronting the Myths provides a concise and compelling introduction to the Third Reich. At the same time, it challenges and demystifies the many stereotypes surrounding Hitler and Nazi Germany. Creates a succinct, argument-driven overview for students by using common myths and stereotypes to encourage critical engagement with the subject Provides an up-to-date historical synthesis based on the latest research in the field Argues that in order to fully understand and explain this period of history, we need to address its seeming paradoxes – for example, questioning why most Germans viewed the Third Reich as a legitimate government, despite the Nazis’ criminality Incorporates useful study features, including a timeline, glossary, maps, and illustrations

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Reformation Myths - Rodney Stark -
2017-08-17
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in this enlightening and entertaining antidote to
recent books about the rise of Protestantism and
its legacy. ‘Rodney Stark takes no prisoners as he
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Reformation turns out to be a false narrative. . .
In future, anyone who makes sweeping claims
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‘Stark brings the insights of a distinguished
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Scientific Development and Misconceptions Through the Ages - Robert E. Krebs - 1999
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