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Effectively redefined, television as a cultural agent warms to the fore. Despite the opening of television’s 75th season, the discipline of television studies remains relatively young. As well as the impact of reality TV, among other developments, the recent cultural popularity of television is a major fact of social life. As an emerging field, television studies is seeking to redefine the theoretical and methodological horizons of research on television. “Millions of people, all around the world, are watching TV. What do they think when they watch TV?” asks this introductory text to television studies, which offers a historical overview of television studies from its origins in the 1950s to the present. The contributors to this collection are established and rising scholars in the field, and while the perspectives are diverse, each essay makes a compelling contribution to the ongoing debate about the role television plays in society. As such, the book is a valuable resource for upper-level television studies and media sociology courses as well as for television scholars who are familiar with these topics.

**I Like to Watch - Emily Nussbaum - 2020-06-09**

From The New Yorker’s forte original, Pulitzer Prize-winning culture critic, a provocative collection of new and previously published essays arguing that we are what we watch. "Emily Nussbaum is the perfect critic—smart, engaging, funny, generous, and insightful."—David Grauman, author of Killers of the Flower Moon NAMED ONE OF THE MOST IMPORTANT BOOKS OF 2019 BY THE NEW YORK TIMES LIBRARY JOURNAL During a decade of triumphs and challenges that have combined to transform the practices we call television today. It refers to the technologies, program forms, government policies, and practices of looking associated with the medium in its classic culture and commercial networks and public service, more than any other decade, this is the age of television as social and cultural force, and television’s role in education and the arts. In dialogue with previous media historians and theorists, the contributors collectively rethink the goals of media scholarship, pointing toward new ways of accounting for television’s past, present, and future. Contributors. William Boudy, Charlotte Brunsdon, John T. Caldwell, Michael Curtin, Julie D’Acci, Anna McCarthy, David Morley, Jan Olsson, Priscilla Peña Ovalle, Lisa Parks, Jeffrey Sconce, Lynn Spigel, William Uricchio, Teen Television - Sharon Marie Ross - 2009-03-22

This essay collection explores the phenomenon of "teen TV" in the United States, analyzing the meanings and manifestations of this category of programming from a variety of perspectives. The essays examine teen television through an empirical perspective, examining how networks such as WB, UPN, The CW, and The N have created a unique economic framework based on demographic niches and teen-focused网络营销. Part Two focuses on popular teen programs from a cultural, social, and political perspective, discussing the way that teen television reflects the evolving cultural contexts in which they are created. Finally, Part Three explores the culture (including the realms of teen consumerism, fan discourse, and visual production) through which teens and consumers of teen media have become authors of the teen age in their own right.

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**Television, History, and American Culture - Jane Feiffer - 1999**

A collection of essays exploring the impact of television on American culture. This book was originally published in 1974 by Farrar, Straus & Giroux.

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**Logic of Television - Patricia Mccallamp - 1990**

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**Analyzing Mad Men - Scott F. Stoddard - 2011-08-12**

ABC’s epic drama Mad Men has become a cultural phenomenon, detailing America’s preoccupation with commercialism and image in the Camelot of 1960s television. This book is not, however, a cultural history of television in the 1960s, nor a survey of or guide to the television series itself. It is not even a television criticism in the traditional sense, but instead a critical essay focusing on the tension between television and culture, between television and American culture. This book is not, however, a cultural history of television in the 1960s, nor a survey of or guide to the television series itself. It is not even a television criticism in the traditional sense, but instead a critical essay focusing on the tension between television and culture, between television and American culture.

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DCritical studies of the popular television show, RUFFY THE VAMPIRE SLAYER

Undead TV - Elena Levine - 2007-11-02
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Plato on Art and Beauty - Alison Denham - 2012-03-29
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The weather of the future. This collection of new essays asks what it means to live in a world inundated with representations of the apocalypse. Focusing on
such series as The Walking Dead, The Strain, Battlestar Galactica, Doomday Preppers, Westworld, the Hamlet's Tale, they explore how the serialization of the end
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The latest edition of the acclaimed volume on television studies, featuring new original essays from leading scholars in the field Although the digital age has radically altered the nature of mass communication worldwide, television continues to play a significant role in mass communication. This book provides a comprehensive and up-to-date survey of television, its past, present, and future. Drawn from a wide array of perspectives, the forty essays in this volume address issues such as television's impact on modern culture, globalization, the role of television in contemporary society, and the future of television. The essays cover a wide range of topics, from the history of television to its role in social and political issues. This book is an essential resource for anyone interested in the future of television.

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