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*Culture and Rhetoric* - Ivo Strecker -

2009-07-30
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**Culture, Rhetoric and the Vicissitudes of Life** - Michael Carrithers - 2009-06-30

Inspired by the Rhetoric Culture Project, this volume focuses on the use of imagery, narrative, and cultural schemes to deal with predicaments that arise during the course of life. The contributors explore how people muster their resources to understand and deal with emergencies such as illness, displacement, or genocide. In dealing with such circumstances, people can develop new rhetorical forms and, in the process, establish new cultural resources for succeeding generations. Several of the contributions show how rhetorical cultural forms can themselves create emergencies. The contributors bring expertise from a variety of disciplines, including anthropology and communications studies, underlining the volume's wider relevance as a reflection on the human condition.

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The Anthropology of Argument - Christopher
W. Tindale - 2020-12-30
This innovative text reinvigorates argumentation studies by exploring the experience of argument across cultures, introducing an anthropological perspective into the domains of rhetoric, communication, and philosophy. The Anthropology of Argument fills an important gap in contemporary argumentation theory by shifting the focus away from the purely propositional element of arguments and onto how they emerge from the experiences of peoples with diverse backgrounds, demonstrating how argumentation can be understood as a means of expression and a gathering place of ideas and

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The Rhetorical Emergence of Culture - Christian Meyer - 2011-05-30
"Just as rhetoric is founded in culture, culture is founded in rhetoric" - the first half of this central statement from the International Rhetoric Culture Project is abundantly evidenced. It is the latter half that this volume explores: how does culture emerge out of rhetorical action, out of seemingly dispersed individual actions and interactions? The contributors do not rely on rhetorical "text" alone but engage the situational, bodily, and often antagonistic character of cultural and communicative practices. The social situation itself is argued to be the fundamental site of cultural creation, as will-driven social processes are shaped by cognitive dispositions and shape them in turn. Drawing on expertise in a variety of disciplines and regions, the contributors critically engage dialogical
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This volume explores the constitutive role of rhetoric in socio-cultural relations, where discursive persuasion is so important, and contains both theoretical chapters as well as fascinating examples of the ambiguities and effects of rhetoric used (un)consciously in social praxis. The elements of power, competition and political persuasion figure prominently. It is an accessible collection of studies, speaking to common issues and problems in social life, and shows the heuristic and often explanatory value of the rhetorical perspective.

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Complex Worlds - Andrienne P Lamberti - 2017-03-02

'Complex Worlds: Digital Culture, Rhetoric, and Professional Communication' is a collection of thought-provoking scholarly essays by teachers and industry practitioners in professional communication and technology-oriented fields. Scrupulously edited for a range of readers, the collection aims to help familiarize advanced students, teachers, and researchers in professional communication, computers and writing, literacy, and sister disciplines with key issues in digital theory and practice. An emphasis on the situations of and audiences for digital communication identifies 'Complex Worlds' as a rhetorical approach. In an era when globalizing markets and digital technologies are transforming culture around the world, readers should find the collection both engaging and

diverse and thematically coherent set of inquiries. Included are explorations of topics such as cyber activism, digital 'dispositio', citizen and open-source journalism, broadband affordances, XML, digital resumes, avant garde performance art, best pedagogical practices, and intercultural communication between East and West, North and South. The text is especially well suited for advanced courses in professional and applied writing, contemporary rhetorics, and digital culture. The complexity highlighted in the collection's title is brought into relief by authors who address how the digital is daily unmaking our assumptions about the boundaries between work and school, the global and the local, the private and the public. 'Complex Worlds' offers readers an opportunity to build on their rhetorical awareness by expanding their understanding of the means, aims, and strategies of effective communication--today and in the future.
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Culture, Catastrophe, and Rhetoric - Robert
Hariman - 2015-10-01
This volume explores political culture, especially
evident on the surface of events and analyzes the order emerging in the twenty-first century. By emphasizing the texture of political action, the book theorizes how social context becomes evident on the surface of events and analyzes the performative dimensions of political experience. The attention to catastrophe allows for an understanding of how ordinary people contend with normal system operation once it is indistinguishable from system breakdown. Through an array of case studies, the book provides an account of change as it is experienced, negotiated, and resisted in specific settings that define a society’s capacity for political action.

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**Critical Rhetorics of Race** - Michael G. Lacy - 2011
In this collection scholars seek to examine the complicated and contradictory terrain of the rhetorics of race while moving the field of communication in a more intellectually productive direction.

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The Rhetoric of Cultural Dialogue - Jeffrey S. Librett - 2000

In this groundbreaking work, the author effects the first extended rhetorical-philosophical reading of the historically problematic relationship between Jews and Germans, based on an analysis of texts from the Enlightenment through Modernism by Moses Mendelssohn, Friedrich and Dorothea Schlegel, Karl Marx, Richard Wagner, Friedrich Nietzsche, and Sigmund Freud. The theoretical underpinning of the work lies in the author's rereading, in terms of contemporary rhetorical theory, of the medieval tradition known as "figural representation," which defines the Jewish-Christian relation as that between the dead, prefigural letter and the living, fulfilled spirit. After arguing that the German Enlightenment ultimately plays out the historical phantasm of a rhetorics of race while moving the field of communication in a more intellectually productive direction.

The author shows that German Early Romanticism consists fundamentally in the attempt to solve the aporias raised by this impossible confrontation between Protestant spirit and Jewish letter. In readings of Dorothea Schlegel—Mendelssohn's daughter—and her husband Friedrich Schlegel, the author provides a new interpretation of the Neo-Catholic turn of later German Romanticism. Further, he situates the proleptic end and reversal of the project of Jewish emancipation in the two extreme versions of late-nineteenth-century anti-Judaism, those of Marx and Wagner, here viewed as binary concretizations of a specifically post-Romantic paganized Protestantism. Finally, the author argues that twentieth-century Modernism as represented by Nietzsche and Freud renews, if in a multiply ironic displacement, the secret "Judaizing" tendencies of the Enlightenment. Fascism and Communism both denigrate this
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Culturally Speaking - Amanda Nell Edgar - 2019
Examines racial and gendered dimensions of voice in American culture, showing how vocal sound helps to shape cultural power dynamics.

Rhetoric in Popular Culture - Barry Brummett - 2017-09-20
Readers are guided from theory to practice in an easy-to-understand manner, providing them with a foundational understanding of the definition and history of rhetoric as well as new approaches to the rhetorical tradition. Ideal for courses in rhetorical criticism, the highly anticipated Fifth Edition includes new critical essays and case studies that demonstrate for readers how the critical methods discussed can be used to study the hidden rhetoric of popular culture.
cultural contact between Asian traditions and US readers how to apply growing and cutting-edge methods of critical studies to a full spectrum of contemporary issues seen in daily life. Exploring a wide range of mass media including current movies, magazines, advertisements, social networking sites, music videos, and television shows, Barry Brummett uses critical analysis to apply key rhetorical concepts to a variety of exciting examples drawn from popular culture. Readers are guided from theory to practice in an easy-to-understand manner, providing them with a foundational understanding of the definition and history of rhetoric as well as new approaches to the rhetorical tradition. Ideal for courses in rhetorical criticism, the highly anticipated Fifth Edition includes new critical essays and case studies that demonstrate for readers how the critical methods discussed can be used to study the hidden rhetoric of popular culture.

**Representations** - LuMing Mao - 2008-11-28
Asian American rhetorics, produced through

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Adaptive Rhetoric - Alex C. Parrish - 2013-11-07
Rhetorical scholarship has for decades relied solely on culture to explain persuasive behavior. While this focus allows for deep explorations of historical circumstance, it neglects the powerful effects of biology on rhetorical behavior – how our bodies and brains help shape and constrain rhetorical acts. Not only is the cultural model incomplete, but it tacitly endorses the fallacy of human exceptionalism. By introducing evolutionary biology into the study of rhetoric, this book serves as a model of a biocultural paradigm. Being mindful of biological and cultural influences allows for a deeper view of rhetoric, one that is aware of the ubiquity of persuasive behavior in nature. Human and nonhuman animals, and even some plants,
our bodies and brains help shape and constrain rhetoric. That this broad spectrum of rhetorical behavior exists in the animal world demonstrates how much we can learn from evolutionary biology. By incorporating scholarship on animal signaling into the study of rhetoric, the author explores how communication has evolved, and how numerous different species of animals employ similar persuasive tactics in order to overcome similar problems. This cross-species study of rhetoric allows us to trace the origins of our own persuasive behaviors, providing us with a deeper history of rhetoric that transcends the written and the televised, and reveals the artifacts of our communicative past.

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**Heritage Keywords** - Kathryn Lafrenz Samuels - 2015-09-01
Situated at the intersection of scholarship and practice, Heritage Keywords positions cultural heritage as a transformative tool for social change. This volume unlocks the persuasive power of cultural heritage—as it shapes experiences of change and crafts present and future possibilities from historic conditions—by offering new ways forward for cultivating positive change and social justice in contemporary social debates and struggles. It draws inspiration from deliberative democratic practice, with its focus on rhetoric and redescription, to complement participatory turns in recent heritage work. Through attention to the rhetorical edge of cultural heritage, contributors to this volume offer innovative reworkings of chapters examines a key term from the field of heritage practice—authenticity, civil society, cultural diversity, cultural property, democratization, difficult heritage, discourse, equity, intangible heritage, memory, natural heritage, place, risk, rights, and sustainability—to showcase the creative potential of cultural heritage as it becomes mobilized within a wide array of social, political, economic, and moral contexts. This highly readable collection will be of interest to students, scholars, and professionals in heritage studies, cultural resource management, public archaeology, historic preservation, and related cultural policy fields. Contributors include Jeffrey Adams, Sigrid Van der Auwera, Melissa F. Baird, Alexander Bauer, Malcolm A. Cooper, Anna Karlström, Paul J. Lane, Alicia Ebbitt McGill, Gabriel Moshenska, Regis Pecos, Robert Preucel, Trinidad Rico, Cecelia Rodéhn, Joshua Samuels, Kathryn Lafrenz Samuels, and Klaus Zehbe.
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Rhetoric of the Chinese Cultural Revolution
Xing Lu - 2020-08-05
Now known to the Chinese as the "ten years of chaos," the Chinese Cultural Revolution
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Rhetorics of Self-Making - Debbora Battaglia - 1995-02-03
"An exceptionally stimulating work. . . . Likely to become a classic."—Donald Brenneis, Pitzer College

Rhetorics, Poetics, and Cultures - James A. Berlin - 2003
Rhetorics, Poetics, and Cultures is James Berlin's most comprehensive effort to refigure the field of English Studies. Here, in his last book, Berlin both historically situates and recovers for today the tools and insights of rhetoric-displaced and marginalized, he argues, by the allegedly disinterested study of aesthetic texts in the college English department. Berlin sees rhetoric as offering a unique perspective on the current disciplinary crisis, complementing the challenging perspectives offered by postmodern literary theory and cultural studies. Taking into account the political and intellectual issues at
Berlin argues for a pedagogy that makes the English studies classroom the center of disciplinary activities, the point at which theory, practice, and democratic politics intersect. This new educational approach, organized around text interpretation and production—not one or the other exclusively, as before—prepares students for work, democratic politics, and consumer culture today by providing a revised conception of both reading and writing as acts of textual interpretation; it also gives students tools to critique the socially constructed, politically charged reality of classroom, college, and culture. This new edition of Rhetorics, Poetics, and Cultures includes JAC response essays by Linda Brodkey, Patricia Harkin, Susan Miller, John Trimbur, and Victor J. Vitanza, as well as an afterword by Janice M. Lauer. These essays situate Berlin’s work in personal, pedagogical, and political contexts that highlight the continuing importance of his work for understanding contemporary disciplinary practice.

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Reception Histories - Steven Mailloux -

In his earlier Rhetorical Power, Steven Mailloux presented an innovative and challenging strategy for combining critical theory and cultural studies. That book has stimulated wide-ranging discussion and debate among diverse audiences—students and specialists in American studies, speech communications, rhetoric/composition, law, education, biblical studies, and especially literary theory and cultural criticism. Reception Histories marks a further development of Mailloux's influential critical project, as he demonstrates how rhetorical hermeneutics uses rhetoric to practice theory by doing history. Reception Histories works out in detail what rhetorical hermeneutics means in terms of poststructuralist theory (Part One), nineteenth-century U.S. cultural studies (Part Two), and the contemporary history of curricular reform within the so-called Culture Wars (Part Three). Mailloux situates, defends, and elaborates the theory he first proposed in
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Reception Histories - Steven Mailloux - 2018-09-05
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F. Plett - 2004-01-01
offers a new way to read the current volatile debates over higher education and contributes its own original proposals for shaping the future of the humanities.

**Rhetoric and Renaissance Culture** - Heinrich F. Plett - 2004-01-01
Since Jacob Burckhardt's *Kultur der Renaissance in Italien* (1869) rhetoric as a significant cultural factor of the renaissance has largely been neglected. The present study seeks to remedy this deficit regarding the arts by concentrating on literary theory and its aspects of imagination (inventio), genre (dispositio of the genera), style (elocutio), mnemonic architecture (memoria) and representation (actio), with illustrative examples taken from Shakespeare's works, but also on the intermedial rhetoric of painting and music. Particular attention is given to the rhetorical ideology of the Renaissance.

Making Camp - Helene A. Shugart - 2008-04-15
The Rhetorical power of camp in American popular culture

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The Rhetorical power of camp in American popular culture
and their commitment to the biblical prophetic
Hidary - 2017-12-21
Training in rhetoric - the art of persuasion - formed the basis of education in the Roman Empire. The classical intellectual world centered around the debate between philosophers, who boasted knowledge of objective reality, and sophists, who could debate both sides of any issue and who attracted large audiences and paying students. The roles of the Talmudic rabbis as public orators, teachers, and jurists, parallel that of Roman orators. Rabbinic literature adopted and adapted various aspects of the classical rhetorical tradition, as is demonstrated in the Talmudic penchant for arguing both sides of hypothetical cases, the midrashic hermeneutical methods, and the structure of synagogue sermons. At the same time, the rabbis also resisted the extreme epistemological relativism of rhetoric as is evident in their restraint on theoretical argumentation, their depiction of rabbinic and divine court procedure, tradition. Richard Hidary demonstrates how rabbis succeeded in navigating a novel path between platonic truth and rhetorical relativism.
ethnographic genres in determining scientific relativism of rhetoric as is evident in their restraint on theoretical argumentation, their depiction of rabbinic and divine court procedure, and their commitment to the biblical prophetic tradition. Richard Hidary demonstrates how rabbis succeeded in navigating a novel path between platonic truth and rhetorical relativism.

Rhetoric in American Anthropology - Risa Applegarth - 2014-05-30
In the early twentieth century, the field of anthropology transformed itself from the “welcoming science,” uniquely open to women, people of color, and amateurs, into a professional science of culture. The new field grew in rigor and prestige but excluded practitioners and methods that no longer fit a narrow standard of scientific legitimacy. In Rhetoric in American Anthropology, Risa Applegarth traces the “rhetorical archeology” of this transformation in the writings of early women anthropologists. Applegarth examines the crucial role of status and recovers the work of marginalized anthropologists who developed alternative forms of scientific writing. Applegarth analyzes scores of ethnographic monographs to demonstrate how early anthropologists intensified the constraints of genre to define their community and limit the aims and methods of their science. But in the 1920s and 1930s, professional researchers sidelined by the academy persisted in challenging the field’s boundaries, developing unique rhetorical practices and experimenting with alternative genres that in turn greatly expanded the epistemology of the field. Applegarth demonstrates how these writers’ folklore collections, ethnographic novels, and autobiographies of fieldwork experiences reopened debates over how scientific knowledge was made: through what human relationships, by what bodies, and for what ends. Linking early anthropologists’ ethnographic strategies to contemporary theories of rhetoric and
of ethnographic monographs to demonstrate how provides a fascinating account of the emergence of a new discipline and reveals powerful intersections among gender, genre, and science.

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In the first part of the book, George Kennedy explores analogies to human rhetoric in animal communication, possible rhetorical factors in the origin of human speech, and rhetorical conventions in traditionally oral societies in Australia, the South Pacific, Africa, and the Americas. Topics discussed include forms of reasoning, the function of metaphor, and the forms and uses of formal language. The second part of the book provides an account of rhetoric as understood and practiced in early literate societies in the Near East, China, India, Greece, and Rome, identifying unique or unusual features of Western discourse in comparison to uses elsewhere.

American Indians and the Rhetoric of Removal and Allotment - Jason Edward Black - 2015-02-10
Jason Edward Black examines the ways the US government’s rhetoric and American Indian responses contributed to the policies of Native-US relations throughout the nineteenth century’s removal and allotment eras. Black shows how these discourses together constructed the perception of the US government and of
decolonization, though the US government interactions—though certainly not equal—illustrated the hybrid nature of Native-US rhetoric in the nineteenth century. Both governmental, colonizing discourse and indigenous, decolonizing discourse shaped arguments, constructions of identity, and rhetoric in the colonial relationship. American Indians and the Rhetoric of Removal and Allotment demonstrates how American Indians decolonized dominant rhetoric through impeding removal and allotment policies. By turning around the US government’s narrative and inventing their own tactics, American Indian communities helped restyle their own identities as well as the government’s. During the first third of the twentieth century, American Indians lobbied for the successful passage of the Indian Citizenship Act of 1924 and the Indian New Deal of 1934, changing the relationship once again. In the end, Native communities were granted increased rhetorical power through retained an undeniable colonial influence through its territorial management of Natives. The Indian Citizenship Act and the Indian New Deal—as the conclusion of this book indicates—are emblematic of the prevalence of the duality of US citizenship that fused American Indians to the nation, yet segregated them on reservations. This duality of inclusion and exclusion grew incrementally and persists now, as a lasting effect of nineteenth-century Native-US rhetorical relations.

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The Rhetorics of Feminism - Lynne Pearce - 2004
Through close stylistic and rhetorical analysis across contemporary feminist writing, Lynne Pearce demonstrates how feminist thought is created as well as communicated by the frameworks in which it is presented.

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**Visual Rhetoric** - Lester C. Olson - 2008-03-20
Visual images, artifacts, and performances play a
powerful part in shaping U.S. culture. To
understand the dynamics of public persuasion,
students must understand this “visual rhetoric.”
This rich anthology contains 20 exemplary
studies of visual rhetoric, exploring an array of
visual communication forms, from photographs,
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critical perspective that links visuality and
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Communication and American Culture provides a
conceptual framework for students to understand
and reflect on the role of visual communication in
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States. Key Features and Benefits Five broad
pairs of rhetorical action—performing and
seeing; remembering and memorializing;
confronting and resisting; commodifying and
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authorizing—introduce students to the ways
visual images and artifacts become powerful
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substantive editorial commentary to provide
readers with a clear conceptual framework for
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The Routledge Handbook of Comparative World Rhetorics - Keith Lloyd - 2020-07-06

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Islamist Rhetoric - Jacob Hoigilt - 2013-02-01
Islamism in Egypt is more diversified in terms of its sociology and ideology than is usually assumed. Through linguistic analysis of Islamist rhetoric, this book sheds light upon attitudes towards other Muslims, religious authority and secular society. Examining the rhetoric of three central Islamist figures in Egypt today - Yusuf al-Qaradawi, Amr Khalid and Muhammad Imara - the author investigates the connection between Islamist rhetoric and the social and political structures of the Islamic field in Egypt.

Highlighting the diversity of Islamist rhetoric, the author argues that differences of form disclose sociological and ideological tensions. Grounded in Systemic Functional Grammar, the book explores three linguistic areas in detail: pronoun use, mood choices and configurations of processes and participants. The author explores how the writers relate to their readers and how cultural studies, transnational studies, translingual studies, and languages.

they construe concepts that are central in the current Islamic revival, such as ‘Islamic thought’, ‘Muslims’, and ‘the West’. Introducing an alternative divide in Egyptian public debate - between text cultures rather than ideologies - this book approaches the topic of Islamism from a unique analytical perspective, offering an important addition to the existing literature in the areas of Middle Eastern society and politics, Arabic language and religious studies.
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Feminism, Culture and Embodied Practice - Carolyn Pedwell - 2010-05-07

Within both feminist theory and popular culture, practices rooted in different cultural and geopolitical contexts (e.g. ‘African’ female genital cutting and ‘Western’ cosmetic surgery) has become increasingly common as a means of countering cultural essentialism, ethnocentrism and racism. Feminism, Culture and Embodied Practice examines how cross cultural comparisons of embodied practices function as a rhetorical device – with particular theoretical, social and political effects - in a range of contemporary feminist texts. It asks: Why and how are cross-cultural links among these practices drawn by feminist theorists and commentators, and what do these analogies do? What knowledges, hierarchies and figurations do these comparisons produce, disrupt and/or reify in feminist theory, and how do such effects resonate within popular culture? Taking a relational web approach that focuses on unravelling the binary threads that link specific embodied practices within a wider
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**Rhetoric and the Discourses of Power in Court Culture** - David R. Knechtges - 2012-03-25
Key imperial and royal courts--in Han, Tang, and Song dynasty China; medieval and renaissance
Europe; and Heian and Muromachi Japan—are examined in this comparative and interdisciplinary volume as loci of power and as entities that establish, influence, or counter the norms of a larger society. Contributions by twelve scholars are organized into sections on the rhetoric of persuasion, taste, communication, gender, and natural nobility. Writing from the perspectives of literature, history, and philosophy, the authors examine the use and purpose of rhetoric in their respective areas. In Rhetoric of Persuasion, we see that in both the third-century court of the last Han emperor and the fourteenth-century court of Edward II, rhetoric served to justify the deposition of a ruler and the establishment of a new regime. Rhetoric of Taste examines the court's influence on aesthetic values in China and Japan, specifically literary tastes in ninth-century China, the melding of literary and historical texts into a sort of national history in fifteenth-century Japan, and the embrace of literati painting innovations in twelfth-century China during a time when the literati themselves were out of favor. Rhetoric of Communication considers official communications to the throne in third-century China, the importance of secret communications in Charlemagne's court, and the implications of the use of classical Chinese in the Japanese court during the eighth and ninth centuries. Rhetoric of Gender offers the biography of a former Han emperor's favorite consort and studies the metaphorical possibilities of Tang palace plaints. Rhetoric of Natural Nobility focuses on Dante's efforts to confirm his nobility of soul as a poet, surmounting his non-noble ancestry, and the development of the texts that supported the political ideologies of the fifteenth-century Burgundian dukes Philip the Good and Charles the Bold.

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**Rhetoric and Culture in Lacan** - Gilbert D. Chaitin - 1996-08-15
This book is a definitive study of Lacan's
potential of alternative discourses and counter-public performances. In presenting a comprehensive pedagogy for literate action, the volume offers strategies for talking and collaborating across difference, for conducting an intercultural inquiry that draws out situated knowledge and rival interpretations of shared problems, and for writing and speaking to advocate for personal and public transformation. Flower describes the competing scripts for social engagement, empowerment, public deliberation, and agency that characterize the interdisciplinary debate over models of social engagement. Extending the Community Literacy Center’s initial vision of community literacy first published a decade ago, Community Literacy and the Rhetoric of Public Engagement makes an important contribution to theoretical conversations about the nature of the public sphere while providing practical instruction in how all people can speak publicly for values and visions of change.
Community Literacy and the Rhetoric of Public Engagement explores the critical practice of intercultural inquiry and rhetorical problem-solving that encourages urban writers and college mentors alike to take literate action. Author Linda Flower documents an innovative experiment in community literacy, the Community Literacy Center in Pittsburgh, and posits a powerful and distinctively rhetorical model of community engagement and pedagogy for both marginalized and privileged writers and speakers. In addition, she articulates a theory of local publics and explores the transformative potential of alternative discourses and counter-public performances. In presenting a comprehensive pedagogy for literate action, the volume offers strategies for talking and collaborating across difference, for conducting an intercultural inquiry that draws out situated knowledge and rival interpretations of shared problems, and for writing and speaking to advocate for personal and public transformation. Flower describes the competing scripts for social engagement, empowerment, public deliberation, and agency that characterize the interdisciplinary debate over models of social engagement. Extending the Community Literacy Center’s initial vision of community literacy first published a decade ago, Community Literacy and the Rhetoric of Public Engagement makes an important contribution to theoretical conversations about the nature of the public sphere while providing practical instruction in how all people can speak publicly for values and visions of change.

Intercultural Rhetoric and Professional Communication: Technological Advances and Organizational Behavior - Thatcher, Barry - 2011-12-31

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"This book explores the theory and practice of rhetoric and professional communication in intercultural contexts, providing a framework for translating, localizing, and internationalizing communications and information products around the world"--Provided by publisher.

**Rhetorics for Community Action** - Phyllis Mentzell Ryder - 2012-07-10

Offering both theoretical analysis and classroom advice, Rhetorics for Community Action: Public Writing and Writing Publics, by Phyllis Mentzell Ryder, is a guide to studying and teaching public writing. The book shows how public groups embed competing democratic ideals into the rhetorical structures of their texts, how they work with and against traditional media to spread those ideals, and how teachers can partner with community organizations and support students as they practice public writing in all its complexity.
What are the consequences in American society when social and political activism is replaced by pursuit of personal, psychological change? How does such a shift happen? Where is it visible? In wide-ranging case studies, Control and Consolation in American Culture and Politics points out this change in American culture and attributes it to the "rhetoric of therapy." This rhetoric is defined as a pervasive cultural discourse that applies psychotherapy's lexicon - the constructive language of healing, coping, adaptation, and restoration of a previously existing order - to social and political conflict. The purpose of this therapeutic discourse is to encourage people to focus on themselves and their private lives rather than to attempt to reform flawed systems of social and political power. Author Dana L. Cloud focuses on the therapeutic discourse that emerged after the Vietnam War and links its rise to specific political and economic interests. The critical case studies describe in detail not only what the therapeutic style looks like but how and why therapeutic discourses are persuasive.
attitudes toward the disabled. Other scholars in power. Author Dana L. Cloud focuses on the therapeutic discourse that emerged after the Vietnam War and links its rise to specific political and economic interests. The critical case studies describe in detail not only what the therapeutic style looks like but how and why therapeutic discourses are persuasive.

**Embodied Rhetorics** - James C. Wilson - 2003
Presenting thirteen essays, [the] editors unite the fields of disability studies and rhetoric to examine connections between disability, education, language, and cultural practices. Bringing together theoretical and analytical perspectives from rhetorical studies and disability studies, these essays extend both the field of rhetoric and the newer field of disability studies. Several essayists are themselves disabled or have disabled family members. Some of the scholars whose essays are collected in this volume analyze the ways that representations of disability construct disability identity and this volume use disability as a critical modality to rethink economic theory, educational practices, and everyday interactions.-Back cover.
Contrastive Rhetoric - Ulla Connor - 1996-01-26
Shows how a person's first language and culture influence writing in a second language.